

# Romanian Tourism Fair

*Discover the world*



**20-23 november 2025**

The largest event dedicated to Romania's tourism industry



# Event Concept

Exhibition • Experience • Networking

- A multisensory event dedicated to travel
- Showcasing destinations, cultures, gastronomy, and innovation in tourism
- A hybrid B2B, B2G, and B2C platform – with tailored spaces for each sector

A true celebration of both Romanian and international tourism.



# Statistical Data

## - spring edition -

The latest edition of the Romanian Tourism Fair redefined industry standards, offering a vibrant setting where international exhibitors' innovation and dynamic live activations sparked meaningful dialogue and strategic partnerships.

**22K**

visitors

**190**

exhibitors

**13**

countries

**15**

conferences&B2B

**50**

press appearances

**10**

TV channels



# Event Design

## - autumn edition -



### Touristic Romania

Capitalize on the full potential of local destinations and position your brand at the center of attention for travelers passionate about exploring Romania. Connect directly with public authorities and tourism professionals to deliver memorable “Made in Romania” travel experiences.



### Discover the world

Open your gateway to the world and connect with international partners for tours, exotic holidays, and top city breaks. Present your offers directly to operators from Europe, Asia, the Americas, and beyond.



### Gastronomic Tourism

Turn gastronomy into a key asset of your travel offer by collaborating with local producers and top restaurants to create authentic culinary experiences that will captivate food lovers.



### Events Hub

Take part in conferences and workshops led by tourism and travel experts, where you'll explore global trends, marketing strategies, and best operational practices.



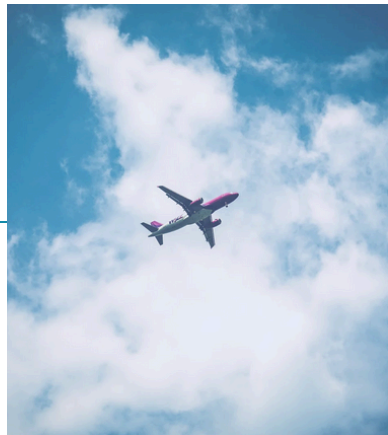
### Tourism Technology

Embrace cutting-edge digital solutions—booking platforms, mobile apps, and VR tools—to optimize your tourism services. Innovate your business and deliver unmatched interactive experiences to your clients.



# TARGET AUDIENCE

The Romanian Tourism Fair attracts a diverse audience, ranging from tourism professionals and authorities to passionate travelers.



## B2B

travel agencies, hoteliers,  
DMCs, tech platforms



## B2G

central and local authorities,  
DMOs, embassies



## B2C

tourists, families,  
students, explorers



# Key Benefits of Participation

- Access to both general and qualified audiences
- Opportunity for direct sales
- Media and digital visibility
- Strategic positioning within themed areas
- Participation in conferences and product launches



# EVENT PROGRAM



Tourist Destination  
Showcases



Panels with Influencers  
& Travel Bloggers



Romanian & International  
Themed Cooking Shows



Guided Tours for Media  
Representatives and  
Special Guests



# GASTRO TRAVEL ROMANIA

Discover Romania's culinary treasures through authentic regional flavors, live demonstrations and traditional tastings that capture the essence of local cuisine. Combine culinary and cultural tourism to create memorable experiences, rich in emotion, flavor, and unique identity.

- Promoting Gastronomic Heritage:
- Romanian Gastronomic Regions
- Live Culinary Demonstrations
- Traditional Tastings
- Culinary and Cultural Tourism



# COMMERCIAL PACKAGES

Maximize your impact with tailored commercial packages designed to boost your visibility, generate qualified leads, and strengthen your market position:

- Standard or Custom Stands
- Networking Opportunities
- Extended Visibility (video, social media, press)
- Access to Conferences and B2B Sessions





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